



90th ANNIVERSARY

MISSION
Bayside Community Center empowers our diverse community to improve its quality of life through services, education and advocacy.

VISION
To be a leader in meeting the needs of the community and a catalyst for change.

VALUES
Collaboration
Compassion
Excellence
Inclusivity
Integrity
Respect
Trust

90 **BAYSIDE**
Community Center
YEARS

2022 Annual Report

BAYSIDE SOCIAL CENTER

90 BAYSIDE YEARS

MOLINA HEALTHCARE

USbank

The City of SAN DIEGO

WALMART, SOUTHERN SEA DRAGON & LION DANCE ASSOCIATION, SAN DIEGO MESA COLLEGE FOUNDATION, SAN DIEGO FOUNDATION, INVESTMENT REALTY CORPORATION, LINDA VISTA TOWN COUNCIL, AND CREATIVE COMMUNITIES OF SAN DIEGO [FINANCIAL SUPPORT IS PROVIDED BY THE CITY OF SAN DIEGO]

90TH ANNIVERSARY

— FEATURING THE SCREENING OF BAYSIDE'S DOCUMENTARY & PERFORMANCES BY LOCAL ARTISTS —

DECEMBER 8, 2022 — 2PM TO 7PM

[AT THE LINDA VISTA FARMERS MARKET]

6939 LINDA VISTA ROAD, SAN DIEGO, CA 92111

90 BAYSIDE YEARS

INVESTMENT REALTY CORPORATION

SOUTHERN SEA DRAGON & LION DANCE ASSOCIATION

WALMART

THE CITY OF SAN DIEGO

MOLINA HEALTHCARE

PADRES FAMILIARES

Commissioner for Arts and Culture

CELEBRACIÓN MEXICANA

— PRESENTED BY BALLET FOLKLORICO EL TAPATIO DE SAN DIEGUITO —

JUNE 25, 2022 — 5PM TO 7PM

AT FRANCIS PARKER SCHOOL | TICKET SALES AT THE DOOR!

6501 LINDA VISTA ROAD, SAN DIEGO, CA 92111

► PROOF OF VACCINATION OR NEGATIVE COVID TEST WITHIN 72 HOURS REQUIRED! ◀



Dear Bayside Family,

What a year it has been! In 2022, Bayside Community Center celebrated its 90th anniversary. It was nothing short of an honor and a privilege to celebrate nine decades of empowering and serving our diverse San Diego community.

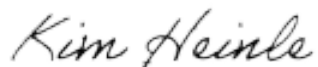
We hosted community events throughout the year that put the spotlight on the important and long-lasting work we do, ranging from our Senior Lunch Program, to our after school Academic Club, and our community cleanups. We also launched new partnerships that will enhance our efforts to live out our mission and we rekindled old partnerships in Little Italy where Bayside started in 1932. Be on the lookout for even more community-based events and programs moving forward.

While so much of our work was outward facing in 2022, we also were intentional about strengthening who we are as an organization. We brought on four new Board members and two new staff members, bringing our diverse team to eight and 12, respectively. We partnered with Arboreta Group, LLC to do an in-depth gap analysis of our organization's external and internal processes and impacts with a specific eye towards diversity, equity, and inclusion. The results have highlighted specific areas we need to address and will address moving forward.

Finally, thanks to our incredible donors and supporters like you, we raised \$101,388 in our End of Year campaign! Your support allows us to continue doing the work that you'll see highlighted in this report and allows us to adapt swiftly to community needs, so that we can continue to be there for our neighbors like we've always been for the past 90 years.

It is with enormous gratitude that I thank you for your time, investment, and support for Bayside!

Sincerely,



Kim Heinle
Executive Director

New Board Members



Justin Polidoro
Assistant Vice President,
Card Sales Support Manager
US Bank



Lorenze Legaspi
Vice President,
Administrative Services,
San Diego Mesa College



Mariela Brambila
Director of Development,
EJE Academies



Blake Harper
Retired Lawyer

New Staff Members



Giovanna Castillo
Academic Club,
Site Supervisor



Diem Nguyen
Vietnamese Community
Advocate

We are proud to have attracted and retained the talented and committed members of our team. We were especially excited to welcome Giovanna back to our team after serving communities abroad in the Dominican Republic for almost four years. See our full team by clicking or scanning the QR codes below:



Our Staff



Our Board

Celebrating 90 Years

We were proud to release the documentary "Bayside: 90 Years of Empowerment" and to celebrate alongside hundreds of people over the course of 10 different events throughout the year.

Click or scan the QR codes below to view the documentary and see our individual event recaps:



Bayside: 90 Years of Empowerment



Event Recaps



"Bayside has improved my family's quality of life through their many services such as helping fill out forms; providing opportunities for me to volunteer, which led to a Navy internship; and receiving emergency food when we really needed it. I am forever thankful for their services over the years."

-Jessica Ramos, Bayside Client



Serving Seniors

In 2022, we served over 2,600 congregate meals to seniors from various locations around San Diego County. In addition to these meals, we also hosted special celebrations with our seniors throughout the year including a Christmas party.

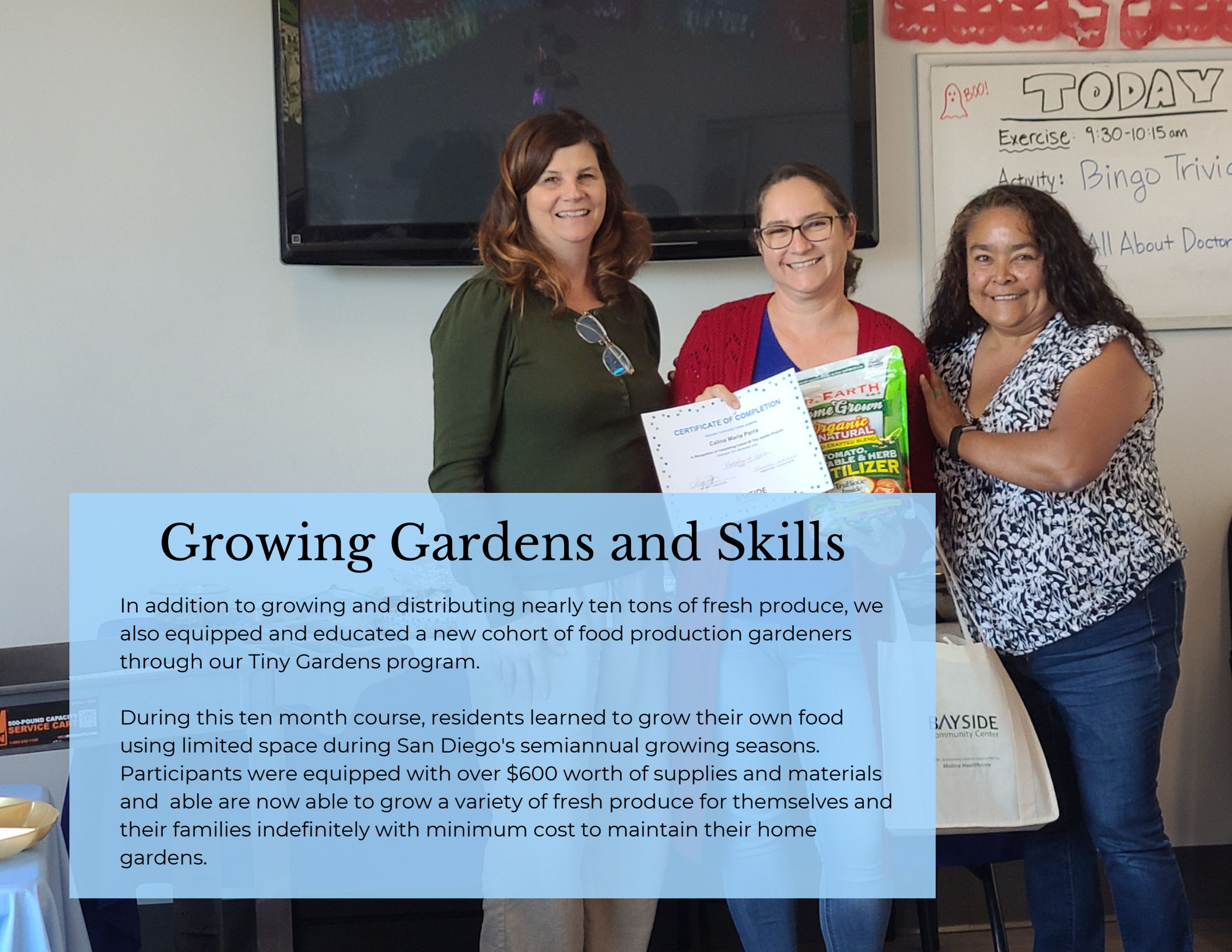
We were excited to invite students from the University of San Diego's Nursing program to gain practical experience in their field by working with our community for the months of June through December in addition to reopening senior fitness classes every week.



Fresh Approach to Food Security

In 2022, we distributed 3,316 boxes of emergency food! Beyond this essential service, we also distributed over 19,500 pounds of fresh produce to local families.

We recognize the need to supplement boxes of shelf-stable dry goods, which can often lack nutritional value, with healthy, fresh produce. That is why we grow and harvest our own produce, as well as partner with farms and gardens to rescue produce for our neighbors in need.



Growing Gardens and Skills

In addition to growing and distributing nearly ten tons of fresh produce, we also equipped and educated a new cohort of food production gardeners through our Tiny Gardens program.

During this ten month course, residents learned to grow their own food using limited space during San Diego's semiannual growing seasons. Participants were equipped with over \$600 worth of supplies and materials and are now able to grow a variety of fresh produce for themselves and their families indefinitely with minimum cost to maintain their home gardens.

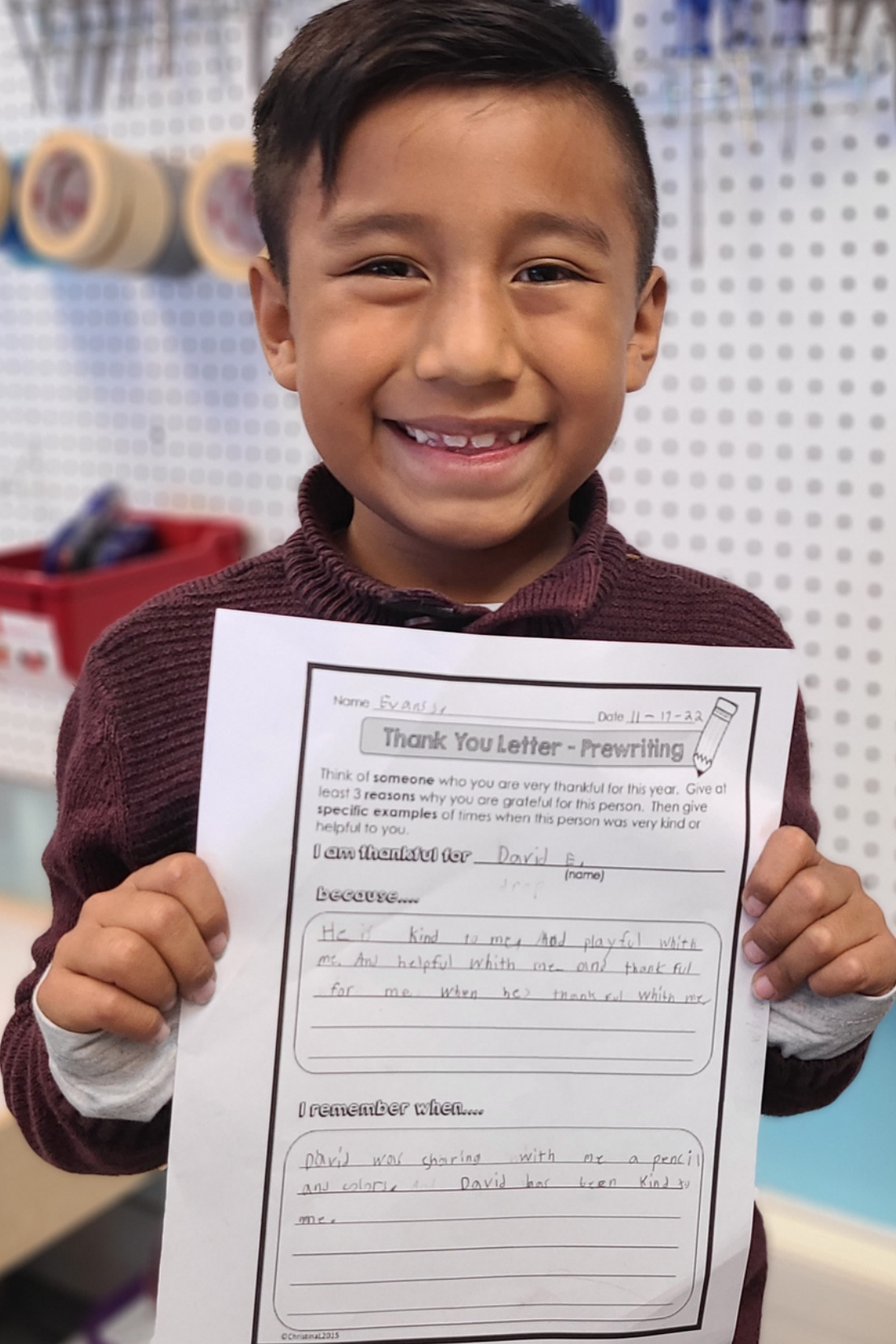
Reducing COVID Reading Gaps

While conditions have improved in many ways since the outbreak of COVID three years ago, many students and school families are still wrestling with the ongoing impacts of the pandemic. One area of lingering concern is the effect that missing multiple years of school in-person has had on families of non-native English speakers.

That is why we were extremely excited to see students newly enrolled in our Academic Club in 2022 close their existing literacy gaps by 30% after only four months!

"Bayside help us a lot. When my daughters first came to the US, Bayside helped them a lot with their English. I love them a lot."

-Mary Nguyen, Academic Club Parent



Name Evans

Date 11-17-22

Thank You Letter - Prewriting

Think of someone who you are very thankful for this year. Give at least 3 reasons why you are grateful for this person. Then give specific examples of times when this person was very kind or helpful to you.

I am thankful for David B.
(name)

Because...

He is kind to me, and playful with me. And helpful with me, and thank ful for me. When he's thankful with me.

I remember when...

David was sharing with me a pencil and colors, and David has been kind to me.



Mobilizing Our Community

During 2022, we mobilized residents to volunteer over 570 hours of community service cleaning up our neighborhood. As a result, nearly 1,000 pounds of trash, litter, and debris were removed from local streets, parking lots, parks, and shopping centers.

Here at Bayside, we believe that improving the quality of life is about more than just providing services and educational opportunities. It also includes helping every single resident to become active participants in positive changes; that's what empowerment means to us.

Improving Public Safety and Transit


It is imperative in a neighborhood like Linda Vista, where many of our residents are dependent on public transit and safe, walkable communities, that we have the infrastructure to meet their needs.

Every month, Bayside's Leaders In Action work to identify areas in need of improvement. As a result, our neighborhood has more crosswalks, improved bicycle lanes, and enhanced signage. Many of the improvements that we see in the neighborhood would not have been done if not for our community groups that identified and actively advocated to address these issues.



Click or scan the QR code to learn about our work to improve public transportation throughout our region:





"I am very happy and grateful to all of you who helped me with all the paperwork. Alexia at Bayside was like my private secretary, she helped me with everything to be able to apply for the Amanecer apartments. I am very happy with my apartment, the bedroom is super big."

-Maria del Rosario Castillo

Building Partnerships

We were also excited to partner with Community HousingWorks, where we will begin to provide social services in 2023 to residents of the 96 units in the newly developed, 100% affordable housing complex on Ulric Street.

Bayside has helped advocate for more affordable housing options in Linda Vista. We are proud to have helped pave the way for this new project, in addition to providing services for residents onsite.



Expanding Gardens

In 2022, we helped to develop two new local gardens which, will result in over 10,500 square feet of food-producing green space within a federally-defined food desert.

Bayside helped to found the Linda Vista Grows Steering Committee which, is driving and overseeing the relaunch of the Linda Vista Community Garden soon to be hosted in the Linda Vista Community Park. Additionally, we partnered with Advancing Students Forward, a nonprofit organization jointly based in Tijuana and San Diego, to activate a new garden space in Linda Vista as well.

Click or scan the QR code to stay updated with the expansions:





Thank You for a Historic Year!!

Thank you to all of our supporters throughout this important year in Bayside's history. Because of you, we were able to continue meeting the immediate needs of our residents while teaching long-term skills to our beloved community members. We were also able to contribute towards multiple large-scale projects that will have a huge impact throughout the region. And last but not certainly not least, we were able to celebrate 90 years of empowerment all year long with our diverse and growing community! Stay in touch by scanning or clicking the QR code on this page. Thank you from all of us at Bayside!

