

B/YSIDE Community Center 2023 Impact Report













Dear Bayside Supporters,

What a year it has been at Bayside! Our programs at 2202 Comstock Street are thriving. From food distributions to Senior Lunch Program, from case management and forms and language assistance to exercise programs for seniors, Bayside's office and multipurpose Community Room adapts for the needs of the community throughout the day.

We also continued to strengthen our presence in the community. We have several satellite locations in Linda Vista through which we enact our mission day in and day out. This includes:

- Offering social services and resources at Community HousingWorks' Amanecer Apartments -- a 100% affordable housing complex in Linda Vista;
- Improving youth literacy rates at two Title I schools in Linda Vista through our Academic Club;
- Growing food and educating community members on urban agriculture, sustainability, and food production at our two off-site gardens;
- Hosting community events and cultural celebrations throughout the year in partnership with the Love, Linda Vista Farmers Market; and
- Empowering residents to be their own agents of change through Bayside's 16th and 17th Resident Leadership Academies.

While we celebrate the successes, we know that growth and positive change must be sustainable, especially as we launch the Linda Vista Community Garden, a monumental project for Bayside and the Linda Vista community. Keep an eye out for news about the grand opening this spring.

We look forward to continuing the work with you all in 2024!

Kim Heinle

Executive Director

New Board Members



Alexandra Crawford



Scan or click the QR code to see our full board of directors



Zoe Luiz

Bayside's Board of Directors welcomed two new members this year!

Alexandra Crawford comes to Bayside with experience in real estate, business, marketing, and executive leadership. She works for Big Block Realty, owns her own small business (Home & More), and dedicates her time to her community and to her family. Alexandra is also a graduate of Bayside's Resident Leadership Academy and a former Linda Vista resident.

Zoe Luiz works for Catalyst of San Diego & Imperial Counties. She is a graduate of Kent State University with a B.S. in Fashion Merchandising and a minor in Sociology, and of the University of San Diego's Kroc School of Peace Studies where she received her Master's in Social Innovation. Welcome, Alexandra and Zoe!

We also saw a transition at our board chair position, saying goodbye to Ilana Lopez and thanking her for her many years of service and dedication to Bayside. She stayed with us through leadership transitions, physical relocations, and unexpected highs and lows as a result of a global pandemic. We are so grateful for her leadership. We also welcomed Juan Aguilar as chair in July. Juan has been on Bayside's Board since 2020. We are excited to work under Juan's visionary and stable leadership in the years to come.

New Staff Members



Kim Hanson



Scan or click the QR code to see our full staff.



Tyana Ortiz

Bayside's core team continues to attract and retain talented and committed members. This year, we are proud to welcome Kim Hanson, Bayside's Environmental Learning Center Program Assistant, and Tyana Ortiz, Bayside's Environmental Community Advocate. Both are working in the realms of environmentalism, sustainability, urban agriculture, and positive community development.

Kim is devoting her time to supporting the re-establishment of the Linda Vista Community Garden, as well as the planning and execution of BELC programs like Tiny Gardens and Seed Starting classes.

Tyana's time is spent working on tree planting in Linda Vista, the Regional Decarbonization Framework, the City's Environmental Justice Element, and more.

Welcome, Kim and Tyana!



Serving Seniors

In 2023, we served 7,502 congregate meals to seniors at our daily Senior Lunch Program in partnership with Jewish Family Service of San Diego. That is nearly triple the amount of lunches served in 2022! In addition to these meals, we also hosted social events like senior karaoke and special celebrations with our seniors throughout the year, including holiday parties, Lunar New Year festivities, and Halloween Spooktacular.

We were also excited to work with students from the University of San Diego's Nursing program to gain practical experience in their field by working with our community from June through December each year. This year's cohort was exceptional! They not only lead our weekly Senior Exercise program, but also teach Senior Tech Basic classes, monitored seniors' blood pressures, and were a resource for health-related questions. "Bayside is very important to us. Thanks to Bayside Community Center, we have a place to get out of the house, exercise, learn English, make friends, have lunch, and have fun with other seniors."

- Dinh Quyen and Hanh Tran, Bayside Clients

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Food Security in Linda Vista

In 2023, we distributed 3,778 boxes of emergency food, more than 450 boxes from the previous year. We also distributed 25,686 pounds of fresh produce, over 6,000 pounds more than in 2022, as well as 2,743 pounds of recovered bread from a local bakery. All of this food was distributed through weekly food distributions to our food insecure residents.

We recognize the need to supplement boxes of shelf-stable dry goods, which can often lack nutritional value, with healthy, fresh produce. That is why we grow and harvest our own produce, as well as partner with farms and gardens to rescue produce for our neighbors in need.



Case Management

In 2023, Bayside's Social Services supported 266 clients through forms assistance, language assistance, and general case management. Our case managers offer resources and support in Spanish, Vietnamese, and English, effectively able to reach more than 75% of the Linda Vista community. Nearly half (49%) of all clients served through Bayside Social Services programs in 2023 identified as Hispanic/Latino, and another 42% as Vietnamese.

Our clients are also overwhelmingly low income, with estimates of 89% of social service recipients being extremely low income and 9% very low income. We are proud that our case managers provide our diverse community access to critical safety and social nets like EBT, Section 8, Cal-Fresh, and Medi-Cal applications.



Training Resident Leaders

We hosted our 16th and 17th Resident Leadership Academy cohorts in 2023, bringing the total number of unduplicated RLA graduates at Bayside since 2013 to 162. That is incredible!

The first cohort in 2023 was hosted at Bayside in Spanish with six graduates, five of whom are from Bayside's Senior Lunch Program. The second cohort was hosted at Community HousingWorks' Amanecer Apartments with residents from that facility, including four bilingual Spanish-English speakers, and one bilingual Arabic-English speaker. Congratulations to our newest graduates!



Leaders in Action

The Leaders in Action, graduates of the Resident Leadership Academy program at Bayside, exemplify day in and out what it means to be a leader. Through their monthly meetings at our center and with Bayside's support, they identify and enact community projects to improve quality of life in Linda Vista.

One such project is the monthly Linda Vista Community Cleanup. In 2023, 388 community members removed 1,343 pounds of garbage and 151 pounds of recycling from the streets of Linda Vista.

Amanecer Apartments

In January 2023, we welcomed 96 new families to the Community HousingWorks' Amanecer Apartment complex in Linda Vista, a 100% affordable housing complex on Ulric Street. Bayside is proud to provide on-site social services and resource navigation to the residents at Amanecer. And we love to offer community and cultural events for the residents of all ages throughout the year.



Academic Club

Bayside's Academic Club is an afterschool program that helps elementary students reduce or eliminate English literacy gaps. Illiteracy and low-comprehension are significant contributing factors to a host of lifelong adverse experiences. Without intervention, illiteracy tends to become an intergenerational obstacle that perpetuates preexisting patterns of poverty.

During the 2022-23 school year, not only did our students reduce their existing literacy gaps by an average of 41%, but 8 of our students caught up to or surpassed their grade level!













Linda Vista Farmers Market

We are proud to partner with the Love, Linda Vista Farmers Market to host multiple community events and cultural celebrations throughout the year at the market. In 2023, this included the Lunar New Year Celebration, Earth Day, frequent Kids' Nights with face painting and arts and crafts, a Halloween Spooktacular, and a Winter Holiday Celebration. Not only do these events provide a safe space for the community to come together, but they also support the local businesses, farmers, and vendors at the market.

BAYSIDE Community Center



Environmental Learning Center

Bayside's Environmental Learning Center is the vehicle through which we provide educational, hands-on learning experiences for our community. Everything from Tiny Gardens to Garden Gatherings to intergenerational volunteer days in the garden to an annual Earth Day event, and beyond.

We were excited to graduate our third Tiny Gardens cohort in 2023 with the fourth kicking off in January 2024. Our Linda Vista community members have green thumbs!

Linda Vista Community Garden

We ended 2023 with our shovels in the dirt when we broke ground on the Linda Vista Community Garden! Once the garden is built, it will serve as a multi-functional community space where residents will learn, grow, and harvest together. In a food insecure neighborhood like Linda Vista, a community garden is a sustainable approach to addressing a systemic challenge.

We are proud to partner on this project with San Diego Parks Foundation, elected officials, funders and donors, Linda Vista Grows Steering Committee, community partners, and local residents.





Thank You for an Incredible Year!

From all of us at Bayside, thank you for your continued support year after year. As one of the region's oldest nonprofits, we take great pride in continuing to empower our diverse community to improve its quality of life through the services, educational opportunities, and advocacy efforts we offer. We could not do it alone, nor do we want to. As we move into our 92nd year as an organization in 2024, we know it takes a village. Thank you for walking alongside us in this journey!



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